

IAN SHARP

Learning Designer | Learning and Development Specialist

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Experiences and employment history

Learning Designer 2014 - Present

Freelance/contractor

Create engaging online and blended learning based on established theory. Script and produce learning experiences. Work with individuals and organisations to analyse, design and develop learning projects. Liaise with Subject Matter Experts via workshops and one-to-ones to understand content. Develop learning objectives and outcomes. Flexible and agile attitude.

Engagements include:

[Mindful Education](#) | Online Learning Specialist - CMI (2015 - 18)

Curriculum development, assessment strategy, video content scripting and presentation, engagement with stakeholders.

[Network Rail](#) | Learning & Development Specialist (2018)

Manage design and development of learning and development materials, producing creative, cost effective solutions for a range of delivery methods to agreed quality and safety standards.

[Institute of Leadership & Management \(ILM\)](#) | Content Writer (2017).

Writer and researcher: lifelong learning in context of the future of work and social justice (book in process).

Lecturer/Trainer/Assessor 2012 - 2014

[Milton Keynes College](#)

- Lecturer: Institute of Leadership & Management (ILM) Certificate Levels 3 - 5;
- Lecturer: Chartered Institute of Marketing (CIM) Introductory Certificate Level 3;
- Trainer: Bespoke soft skills for business.
- Assessor: Management Apprenticeships; Training, Assessment and Quality Assurance (TAQA)

Instructional Designer 2012 - 2012

[BPP University College, London](#)

- MSc in Marketing elearning design, including pedagogy, methodology, outcomes, student experience and written content;
- Collaboration with subject matter experts and authoring tool specialists.

Staff Development Officer 2003 - 2004

[Aberystwyth University](#)

- Management of staff and professional development programme;
- Lecturer - Postgraduate Certificate of Teaching in Higher Education;
- Lecturer - Level 2/3 ILM courses.

Trainer 2001 - 2011

Freelance

- Bespoke soft skills training for clients including small businesses and Welsh Government.

Personal profile

30 years experience of learning and curriculum design in public and private organisations in the further, higher and adult education sectors, as well as achieving outstanding results as a lecturer, tutor and facilitator. Ian's work is informed by pedagogical and andragogical theories that he puts into practice to engage and motivate learners and delegates.

Key skills

- Training Needs Analysis and development of learning objectives
- Using recognised learning methodologies to select the learning design
- Development of learning assessments and author questions
- Design of learning evaluation methodology
- Collaboration with Subject Matter Experts
- Creation of engaging and interactive training materials
- Creation of engaging e-learning scripts and storyboards
- Reviewing lesson plans, scripts and storyboards for quality and consistency
- Working to deadlines and budgets
- Scripting using communication styles appropriate to the subject and target audience
- Development of successful stakeholder and client relationships
- Application of the ADDIE cycle
- Application of Bloom's Taxonomy
- Application of Kirkpatrick's evaluation methodology

Accreditations

- Society of NLP Licensed Trainer
- Assessor Awards D32/33 | BTEC
- Certified Member of Association for Learning Technology (CMALT) - in progress

Programme Manager: Cert. Ed/PGCE 1997 - 2001

[Guildford College of Further & Higher Education](#)

- Programme Manager, Lecturer and Tutor – Cert Ed (PCET)/Postgraduate Certificate in Education(PGCE);
- Lecturer - City & Guilds (C&G) 730 Further and Adult Teachers Certificate;
- Coordinator - Professional Development.

Tutor/Counsellor Social Science Foundation Course 1994 - 1995

[The Open University](#)

- Academic support for distance learning undergraduates;
- Assessment – Tutor Marked Assignments;
- Summer School Tutor (rated 'outstanding' in student feedback.)

Lecturer in Education 1994 - 1997

[Reading College](#)

- Programme Manager - Instructors Award;
- Lecturer - Cert Ed/PGCE; C&G 730; BTEC National Sociology & Psychology;
- Assessor – D32/D33 BTEC Assessor Awards.

Lecturer in Business 1989 - 1994

[Reading College](#)

- Programme Manager - BTEC Higher National Certificate in Business;
- Lecturer - Diploma in Management Studies (Level 5).

Lecturer in Communication 1988 - 1989

[Brighton College of Technology](#)

- Lecturer - BTEC National People in Organisations.

Education and qualifications

Master of Arts in Education (MA in Ed) 1992 - 1994

[The Open University](#)

Modules: Classroom Studies; Education, Training, and Employment; Research Methods;
Dissertation: post-Fordist employment and skills.

Postgraduate Certificate in the Education of Adults 1987 - 1988

[University of Surrey](#)

Specialist teaching qualification for post-compulsory education.

Bachelor of Arts (BA) 1981 - 1986

[The Open University](#)

Modules: Living with Technology; Social Science Foundation: Decision Making in Britain; State and Society; Inquiry; Popular Culture

Fellowships

FRSA: Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA) - elected Fellow.

FSET: Society for Education and Training (SET)

Memberships

- Association for Learning Technology (ALT)
- eLearning Network